



JA Inspire™
Virtual



Student Guidebook



Sponsored By:



Explore | Connect | Discover

May 4th - October 2nd, 2021

Table of Contents

Welcome

Pre-Program Survey

Why Career Planning is Important

Career Clusters

Career Assessment

Making Sense of My Results

Developing a Career Plan

Planning for the Day

Exhibitors' Spotlights

Presenting Sponsors at a Glance

Webinar Spotlights

Navigating JA Inspire Virtual

How to Get Answers to Questions

Launch Point

Personal Reflection

Closing Remarks

Post-Program Survey

Next Steps

Glossary of Terms

JA Inspire Sponsors

Quick Tips:



- Open the guidebook in full screen. The prompt displays when the guidebook displays from the link.
- To exit the full screen mode, click esc.
- The table of contents topics are linked to pages within the guidebooks. Click on the topic and it will go to the page in the guidebook.
- To go back to the table of contents, or to prior pages, use the sliding bar at the bottom of the screen when in full screen mode.

:

Welcome

You are about to learn a lot about yourself and about careers that are available in your local community.

JA Inspire is a virtual career fair for students. During the time you spend on JA Inspire you will:

- Learn about why career planning is important, even to students.
- Learn why it's important for you to know what you like to do, talents and skills you possess and how to apply that knowledge when researching career choices.
- Understand the sixteen career clusters in which jobs/careers are categorized.
- Assess your likes and dislikes, talents and skills, to see which career clusters may be the best fit for you at this point in your life.
- Make your individualized plan for the virtual event. Companies have provided information about what they do, types of careers they employ, career cluster focuses, and have answered questions that you may have had about their type of company. All of this is in the Company Spotlight section of this workbook.
- Gather information from local companies by visiting their virtual booths at JA Inspire. Use this information to start your career plan.
- Learn about different career centered topics through our webinars and speakers series.
- HAVE FUN!

Before starting your journey,
complete the **REQUIRED** pre-program survey by clicking **HERE.**



Why Career Planning is Important

This session will help you to understand the importance of career planning and assess your personal interests in the context of career paths.

Directions:

- Watch the video, “Why is Career Planning Important?”, by **clicking on the image below**. Learn why finding something you love to do and then finding a way to get paid to do it, is one of the most important things you'll do. Listen to successful adults' tips on career planning.
- Click [HERE](#) to answer questions about this video. Save the completed PDF to your device.



If the video does not load, click [HERE](#) for an alternative link.

Career Clusters

A career cluster is a group of careers that share common features. If you like one job in a cluster, you will probably find other jobs in that cluster that you will like as well.

Click on the career cluster wheel below, to take a look at some of the jobs that fall into each category. You will spend more time on this website as you move through this guidebook.



Icons are used throughout JA Inspire. Please reference this page, as necessary.

- | | | | |
|---|--|--|-------------------------------|
|  | Agriculture & Natural Resources |  | Hospitality |
|  | Architecture & Construction |  | Human Services |
|  | Arts & Communication |  | Information Technology |
|  | Business Management |  | Law & Public Safety |
|  | Education & Training |  | Manufacturing |
|  | Finance |  | Marketing & Sales |
|  | Government |  | STEM |
|  | Health Science |  | Transportation & Distribution |
|  | Educational & Career Readiness Resources | | |

Career Assessment

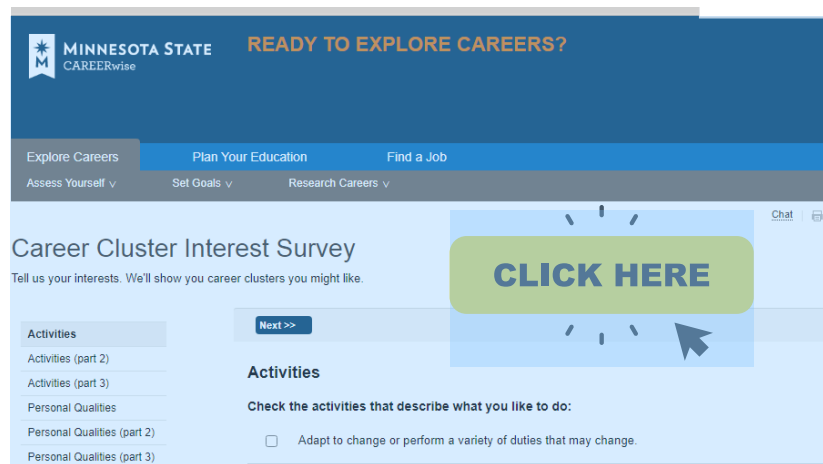
What are assessments? Assessments are tools to help you learn more about yourself.

It is important to take time to consider what you like, what you're good at, and whether your future career will make the best use of your talents. Career assessments can help identify your skills, interests, values, or other traits. These are then matched to a broad list of careers, helping you to find a satisfying career.

Taking the assessment:

There are 8 screens and 160 statements in all. Read each statement carefully. Take your time and decide how you would feel doing each type of work. Try not to think about how much education it would require or how much money it might pay. There are no right or wrong answers. You can change your answers at any time. Use the back button to return to a previous screen.

Click on the image below to get started. **When finished, stay on the results screen.**



Click [HERE](#) for the Career Assessment reflection questions form. You will enter your top three career clusters and answer questions about your results.

Making Sense of My Results

Just knowing what your favored career cluster(s) is, is just the beginning in your career planning journey. Now you'll have a chance to see what jobs are within your career cluster(s). You'll be able to investigate salaries, skills and education needed, and even watch a video or two to learn more about specific jobs.

Instructions:

- Locate the three icons that match your career cluster results in the chart below.
- Remember what they look like.
- Go to the JA on-line Career Book, by clicking [HERE](#).
- Click on one of the career cluster icons that matches one of your top three.
- Review jobs and related information presented under the career cluster icon.
- Answer the questions on the Making Sense of my Results form by clicking [HERE](#). Reflect on your findings and analyze which clusters or jobs may be a good focus for you, at this time.
- Do this for all THREE of your top career clusters.



Agriculture & Natural Resources



Hospitality



Architecture & Construction



Human Services



Arts & Communication



Information Technology



Business Management



Law & Public Safety



Education & Training



Manufacturing



Finance



Marketing & Sales



Government



STEM



Health Science



Transportation &
Distribution



Educational & Career Readiness Resources

Developing a Career Plan

In this video, you will learn more about the importance of a career plan that matches your interests and talents with potential opportunities. This video helps you to understand that each person is different and that understanding personal preferences is critical to success.

Directions:

- Watch the video, “Developing a Career Plan”, by **clicking on the image below**.
- Answer questions about the video by clicking [HERE](#).



If the video does not load, click [HERE](#) for an alternative link.

Session 1 : Find Your Path

Objective: Determine the importance of career planning.

Educational Skills and Values:

When exploring careers for your future, look at not only what interests you, but also jobs and careers that align with your individual skills and values. Your skills are the knowledge, competencies, and abilities you develop through study and experience. Your values are the personal beliefs that guide your decisions.

Educational Choices:

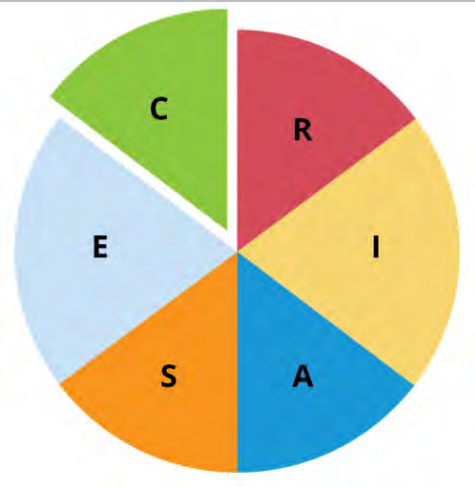
Every career requires education, whether you want to be a plumber, a zoologist, or a pediatrician. Some careers require a high school diploma, others a certificate or credential, still others one or more college degrees. Now is the time to start thinking about the right high school courses to help you follow your desired career path. And it's not too early to start looking at post-high school opportunities.

Seeking Out A Mentor:

Seeking the advice of school counselors and teachers is a great way to explore careers and the colleges and trade schools that offer them. You can also talk to people who work in fields you're interested in. Some might be willing to answer your questions about their job and help you with career guidance.

Job Shadow and Volunteer:

If you want a true taste of what it might be like to walk in the shoes of someone who's doing what you might want to do as a career, consider looking for a volunteer experience.



Session 1 : Find Your Path Contd.

Objective: Determine the importance of career planning.

(C) Conventional

People with conventional interests prefer work that follows set procedures and routines. They prefer working with information and paying attention to details rather than working with ideas. They value efficiency and order.

They like:

- Working with clear rules and in structured situations
- Following a strong leader

(R) Realistic

People with realistic interests prefer practical, hands-on, or physical activities and like to see tangible results. Often people with realistic interests do not like careers that involve paperwork or working closely with others. They may have athletic or mechanical ability.

They like:

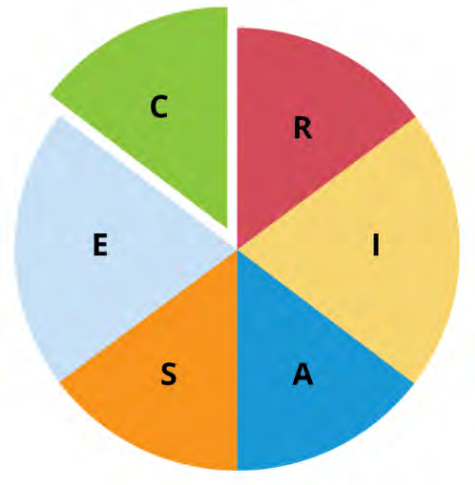
- Working with plants or animals or to be outdoors
- Working with things over working with ideas or people
- Concrete problems instead of abstract problems

(I) Investigative

People with investigative interests prefer work that has to do with ideas and thinking rather than physical activity or leading people. They like to observe, learn, investigate, analyze and evaluate, but avoid leading or persuading people.

They like:

- Searching for facts
- Figuring out problems, especially when the problem is related to science or math



Session 1 : Find Your Path Contd.

Objective: Determine the importance of career planning.

(A) Artistic

People with artistic interests prefer the artistic side of things, such as acting, music, art and design. Situations involving self-expression of ideas and concepts, using their imagination, and working in a unstructured situation suit artistic people.

They like:

- Working with clear rules and in structured situations
- Following a strong leader

(S) Social

People with social interests prefer working with others to help them learn and grow. They like working with people more than working with objects, machines or information.

They like:

- Teaching and giving advice
- Helping and being of service to people

(E) Enterprising

People with enterprising interests prefer work that has to do with selling, influence or persuasion. These people like taking action rather than thinking about things. They are drawn to leadership positions and dislike details.

They like:

- Persuading and leading people
- Making decisions
- Taking risks for profits

To wrap up this session, fill out this worksheet. You will be scoring yourself by completing a interest survey! Click [HERE](#) for the worksheet




Planning for the Day

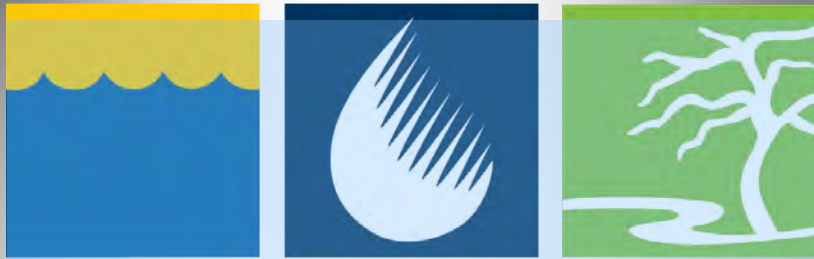
Now that you have begun to develop ideas about your career interests, it is time to start preparing for your time at JA Inspire.

During your visit, you will have accessibility to company booths. Here you will find information about career clusters within a business, job opportunities, interesting facts, educational needs, internships, and much more.

During your time at JA Inspire, you will get a chance to do your own research on specific companies and specific careers. To get you started let's build your plan for the day.

1. Find your top three career cluster icons on page 4 or page 8. I/E: If hospitality was one of your top career clusters, you'd look for this icon during the next activity. 
2. Page through the Exhibitor Spotlight pages, looking for each of your 3 career cluster icons at the bottom of each page. The company only needs to have one of your icons, not all three. Read about the companies and type the company name on the Planning for the Day - Exhibitors Booths to Visit form. Click [HERE](#) for the form.
3. Return to the Exhibitor Spotlight pages and the Exhibitors at a Glance listings and enter other companies' names that might be of interest to you. Type these names on the Planning for the Day form.

Presenting Sponsor Spotlights



Las Vegas Valley Water District Southern Nevada Water Authority Springs Preserve®

Delivering quality, reliable drinking water to one of the world's most dynamic communities. Reliable, quality water. Service. Sustainability. That's what the Las Vegas Valley Water District (LVVWD) has delivered to our desert community for more than 60 years. A not-for-profit utility, LVVWD began providing water in 1954 to a service area of around 45,000 residents.

In the more than 60 years since, change has been the only constant. The Water District has kept pace, building and responsibly maintaining the city's water delivery system and serving customers through periods of extraordinary growth and community development—using sustainable technologies such as solar power and alternative-fueled fleets to increase efficiencies and manage costs of water delivery in the desert.

Today, the district delivers reliable, quality water—tested and treated in state-of-the-art facilities—to more than 1.5 million people.

In addition to a service area that includes metropolitan Las Vegas and areas of unincorporated Clark County, the LVVWD also serves the communities of Blue Diamond, Coyote Springs, Jean, Kyle Canyon, Laughlin (Big Bend Water District) and Searchlight.

The Clark County Commissioners serve as the LVVWD Board of Directors and also oversee the additional community water systems.

Presenting Sponsor Spotlights



The mission of the NVBA is to promote and advocate for the Broadcasters of Nevada while serving the public. We help improve and preserve, on a national and statewide basis, an economic, legal and regulatory environment that best enhances the ability of each Station to be financially strong, to remain free from governmental control of programming, and to excel in the public service roles that each Station plays in Nevada, and to continue to offer our Public Education Partnership program and make it as robust as possible.

We seek to educate Nevada's local, state and federal officials together with other community leaders about important broadcasting issues, concerns and challenges we face.

Exhibitor Spotlights

During your time at JA Inspire, you will have an opportunity to visit booths set up by local companies.

Prior to attending the fair, page through the company spotlights, look for companies that are within your top career clusters, read about what they do, and learn about possible careers. Read and discover as much as you want. This time is yours. Don't forget to list the booths you'd like to visit on your Planning for the Day form. Click [HERE](#) if you need a copy.

"Not all exhibitors have spotlights. ALL exhibitors are listed in the Exhibitors at a Glance pages after the spotlight section.



Exhibitors at a Glance

While not all exhibitors have spotlighted their information alphabetically in Exhibitors at a Glance, you can find them by searching for their name in the Exhibitor Index.

at a Glance

es, ALL exhibitors are listed
ce.

[List Is Here](#)

Session 2: Present Yourself and Build Your Elevator Pitch

Objective: Students assess their soft skills and identify any areas needing improvement. They also create an elevator pitch to help communicate their areas of interest.

Soft skills :

-Communication: Communication soft skills are the tools you use to clearly and effectively converse with others, set expectations, and work with others on projects. Whether you're a CEO or an entry-level employee, communication skills are of utmost importance.

-Initiative: When you show initiative, you do things without being told; you find out what you need to know; you keep going when things get tough; and you spot and take advantage of opportunities that others pass by. You act, instead of reacting, at work. Most of us have seen initiative in action.

-Interpersonal Skills: Interpersonal skills, also known as people skills, soft skills, or emotional intelligence, are related to the way you communicate and interact with others. When employers are hiring, interpersonal skills are one of the top criteria used to evaluate candidates. Regardless of the type of job you have, it's important to be able to get along well with coworkers, managers, customers, and vendors.

-Leadership: Leadership is the art of motivating a group of people to act toward achieving a common goal. In a business setting, this can mean directing workers and colleagues with a strategy to meet the company's needs. Leadership captures the essentials of being able and prepared to inspire others. Effective leadership is based upon ideas—both original and borrowed—that are effectively communicated to others in a way that engages them enough to act as the leader wants them to act.

-Perseverance: Perseverance is the ability to keep doing something in spite of obstacles. People who persevere show steadfastness in doing something despite how hard it is or how long it takes to reach the goal.

-Responsibility: Being responsible means being dependable, keeping promises and honoring our commitments. It is accepting the consequences for what we say and do. It also means developing our potential. People who are responsible don't make excuses for their actions or blame others when things go wrong. They think things through and use good judgment before they take action. They behave in ways that encourage others to trust them.

Now that you have learned about soft skills. Fill out this soft skills tracker by clicking [HERE](#)

After filling out the tracker, watch this video on first impressions! Click [HERE](#)

Session 2: Present Yourself and Build Your Elevator Pitch Contd.

An elevator pitch is a brief, persuasive speech that you use to spark interest in what your organization does. You can also use them to create interest in a project, idea, or product – or in yourself. A good elevator pitch should last no longer than a short elevator ride of 20 to 30 seconds, hence the name. They should be interesting, memorable, and succinct. They also need to explain what makes you – or your organization, product, or idea – unique.

In this activity you will be creating your own personal elevator pitch. You can use this when talking to potential employers, recruiters, booths at JA Inspire's virtual career fair and in many other instances.

Here is an example of a student made elevator pitch :

“Hi, my name is Ashley and I am a third-year business major at _____ University. I am interested in international relations as a possible career and I am well prepared for the internship you are offering. In addition to taking classes, I have spent my time volunteering with _____ and working with _____. This internship appeals to me, since I would be doing work in the field where I wish to work. My skills include _____, _____ and _____. Here is my resume. I look forward to learning more about the position. What would be the best way to get in touch?”

Keep in mind that your elevator pitch should change throughout the course of your career as you will develop new skills and have new goals.

It is time for you to create your elevator pitch. Fill out this form and follow along to create your elevator pitch! Click [HERE](#).

Once finished with your pitch, wrap up this session and watch this video on networking and interview tips. Click [HERE](#) for the video.

Webinar Spotlights

During your time at JA Inspire, you will have an opportunity to visit the auditorium to watch webinars that focus on four areas:

Entrepreneurship



Financial Literacy



Career Readiness



Leadership



The webinar listings, in this guide as well as in the virtual auditorium, have icons for each webinars' area of focus.

Prior to attending the fair, page through the webinar spotlights, and look for webinars that interest you. Read and discover as much as you want. This time is yours.



Alec Ingold
Las Vegas Raiders



Three Keys to My Success

Alec Ingold is a fullback for the Las Vegas Raiders of the National Football League. He played college football at Wisconsin, and played high school football at Bay Port High School. He holds a degree in finance from University of Wisconsin and was a 2020 Man of the Year nominee.

In this 30 minute presentation Alec presents to students on the tools he's used to set goals, pursue them, overcome failures along the way, and provides tips to on how to best set yourself up for financial success as a young adult. Student's engage in questions and answers with Alec throughout this presentation.



Mark Cuban



Being an Entrepreneur

Mark Cuban is an American entrepreneur, television personality, media proprietor, and investor, whose net worth is an estimated \$4.3 billion, according to Forbes and ranked #179 on the 2019 Forbes 400 list. Mark Cuban is a named inventor of 11 patent families and 23 distinct patent publications for his inventions.

Mark began his entrepreneurial journey in high school as he was involved in Junior Achievement. “It gave me my first chance to understand how a business was structured,” said Mr. Cuban.

In this webinar, Mark will share his journey and give you some helpful tips for your future success.



Matt Crevin
Founder of Talk Shop.



How to become a clear and confident communicator

Matt Crevin, Founder of Talk Shop. With his years of interpersonal communications background, Matt delivers tremendous insight that creates impact with today's students.

He is also the author of "Get in the Game" Starting as a PR intern with the San Francisco 49ers in 1991-92, Matt worked with the national media for his first 6 years and now maintains his in season role as the PA announcer for all home games.

Having also worked for two Fortune 500 companies as well a world-renowned leadership training and development company, Matt brings his knowledge and practical experience to guide today's students to develop effective communication habits



*Jovan Glasgow -
Motivational Speaker*



Achieve the Unimaginable!

By discovering your "WHY" you will be able to become a better version of yourself so you can accomplish more while having fun! You will be able to create a successful life where you feel fulfilled and are making a difference! For the past decade, Jovan's mission has been to inspire and empower a generation of leaders. With passion and genuine empathy for others, his only guarantee is to bring 100 percent of himself with one goal in mind – to help you achieve more remarkable results without compromising what's important – vitality, integrity, and fulfillment.



*Roland Parrish
Parrish Restaurants*



Building a Business from the Ground Up

Roland Parrish was born in Hammond, Indiana, attended Purdue University on academic and athletic scholarships, and has gone on to become a very successful entrepreneur and philanthropist. He is the CEO and owner of Parrish Restaurants, LTD, owning 21 McDonald's in the Dallas/Ft. Worth, Texas area.

In this 7 minute webinar, Roland will share his journey and give you some helpful tips for your future success.

PSECUSM

Lisa Kennedy



Careers & Credit

When you're applying for a job, you probably expect to submit a resume and cover letter. But, did you know that a potential employer might ask to check your credit, as well? Learn what that means, how it could affect you, and what other ways your finances and future employment are connected in this short webinar.

Lisa Kennedy is a member of PSECU's financial education outreach team. In her role, she conducts in-person and virtual presentations on a variety of financial topics, and contributes to the credit union's financial education program, WalletWorks. Lisa holds a Bachelor of Science in Business Administration from Central Penn College and is a Certified Credit Union Financial Counselor accredited through the Credit Union National Association.



Jay McMillan
Jodi Pace



Don't Bring Your Mom to Your Interview & Other Helpful Tips

In this entertaining webinar, Jay and Jodi will share some of the funny but true stories that have happened during interviews. They will give you some practical tips of things to do or not do to help you successfully land the job!

Jay McMillan, Production Superintendent, and Jodi Pace, HR Manager, are strong advocates of work can be work but still be fun. Working with students to make solid career choices is one of their passions and one of the key focuses on their company (thanks to their efforts). Jay has served in the US Navy and worked in management at different types of companies. His 20+ years of experience at AFP gives him the insight to help mentor and grow other employees. Jodi has years of experience in HR, but helping students find their path to success is her favorite part of the job.



*Bruce Van Saun
RJ Sherman*



How Citizens is Embedding Innovation in its Culture

Citizens CEO Bruce Van Saun and Vice President of Innovation RJ Sherman discuss how Citizens is continuing to focus on customers as the drive behind finding unmet needs and creating solutions to ultimately drive change in the organization.



Hershey Team Members



Learning Today, Leading Tomorrow: Wisdom from Leaders of Hershey's Sales Organization

At Hershey, we highly value the talent, insights, and dedication of our sales employees. Many prominent company leaders began their journey with Hershey as Retail Sales Representatives (RSR), and have gone on to achieve abundant success. Watch as some of these leaders share advice with current RSRs as they learn new skills, build new relationships, and advance in their careers.



Ross Kramer
Listrak



Lessons from the Future

As co-founder and CEO of Listrak, Ross Kramer holds decades of executive leadership experience, successfully launching and directing three technology start-ups, and leading Listrak from concept to its current position as a leading eCommerce solutions provider. Ross founded Ross Kramer Personal Computer Solutions in 1993 while still a senior in high school. After graduating from Penn State University, he and his father started web design and hosting company Vertex, followed by Listrak in 1999.

Since its founding, Listrak has been on the forefront of eCommerce technology, providing leading-edge email, SMS and behavioral marketing solutions, and today, maintains offices in Lititz and King of Prussia, Pennsylvania, and Orange County, California. The company currently serves more than 1,000 clients and works with major retailers and brands. As CEO, Ross is responsible for charting the company's strategic vision and direction. He is also a sought-after subject matter expert and thought leader within the digital marketing, eCommerce and entrepreneur communities, lending his expertise to conferences, seminars and webcasts. Ross has contributed to articles in the pages of Forbes, Women's Wear Daily, Entrepreneur, Internet Retailer and Chain Store Age.



*Karissa Sachs -
Kforce*



Make a Winning First Impression

First impressions can make or break a professional opportunity. You never get a second chance to Make a Winning First Impression! Kforce will show you how to present yourself professionally particularly when it comes to using social media and navigating the interview process.

Karissa Sachs serves as Vice President, Digital Strategy and Talent Acquisition at Kforce where she drives overall strategy for the firm's digital platforms and initiatives.



*Chris Dundy
Flagship LMS*



My Journey to Becoming an Entrepreneur

Chris Dundy, CEO of Flagship LMS, has always had an entrepreneur's independent temperament. Although he never enjoyed school and his early business ventures had starts and stops (mostly stops), he finally found his niche in life leading, of all things, an education technology company. He credits his 12 years in the Marine Corps with helping him to be successful.

In this 9-minute webinar, Chris will share his journey and give you some helpful tips for your future success. He does this in an entertaining and graphical way.



Danny Freeman



Navigating the Career Path

Danny Freeman shares his insights on how he has navigated through his career path during his 28 years at Volvo CE. From building equipment to selling it, Danny has done it all!

Danny works at Volvo CE as one of our most knowledgeable product experts. He started on the shop floor, building the physical machines that now he's selling to VIP customers at our North America Customer Center, located in Shippensburg, Pennsylvania. Through 28 years of service, Danny has learned the expert ins and outs of the construction equipment industry.



*Keri Neidig
Sallie Mae*



Scholarships: Finding Free Money for College

Keri Neidig, Director of Business Development at Sallie Mae has been in the financial aid industry since graduating from Kutztown University in 2001. She is passionate about helping families navigate the going-to-college process. Keri uses her personal experience as a first generation college student who grew up in a single-parent household to drive that passion. Her professional experience includes working at private universities in Pennsylvania as a financial aid administrator. Now, in her role with Sallie Mae, she engages with high schools and college campuses across the state. She loves what she does and her own sons are putting that knowledge to the test as they make their way through high school!



Brittany Burke



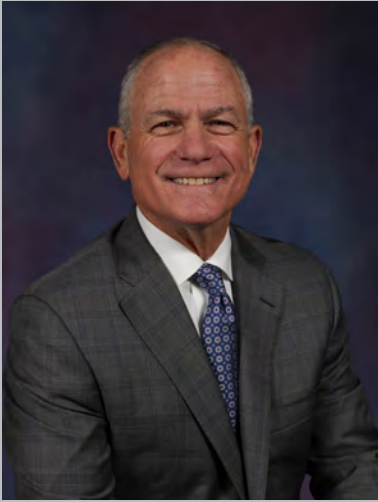
Why Consider a Career in Manufacturing?

Manufacturing is truly the core of our business. We've been around for a while, but we have continually revolutionized and refined our manufacturing process, keeping technology and innovation at the front of what we do. We are a passionate group of people—engineers of every type, technicians, forklift drivers, production operators, packaging experts, accountants and leaders. There's camaraderie in our cause—we care about what we do and those we do it for. Learn more about what it's like to work in manufacturing.

Brittany Burke, Recruiter at Nestlé Purina, has passionately been helping individuals achieve their career goals over her last seven years working in Human Resources. She supports the recruitment for the manufacturing side of Nestlé Purina, the pet care sector of the world's largest food and beverage company.

Brittany and her team directly network with more than 22 manufacturing facilities across the United States, bringing in talented individuals who are dedicated to improving the lives of cats and dogs through quality nutrition.

In this webinar, Brittany shares why you should consider a career in manufacturing, and gives tips as to how you can pursue this career path.



*David Chernow
Select Medical*



Your Career is an Adventure Waiting to Happen

David S. Chernow is President and CEO of Select Medical, the largest post-acute care provider in the United States. Over the span of his nearly 25-year healthcare career, he also served as President and CEO of Oncure Medical Corp. and co-founded American Oncology Resources which became US Oncology Inc. Additionally, David is Chairman of OneOncology, Inc. and sits on several healthcare company and system board of directors.

A big advocate for education and mentoring future generations, David also spent six years as CEO of JA Worldwide.

In this session, David will share a bit about his journey, including a cancer diagnosis in his 20s, and how Select Medical is leading the way in post-acute healthcare.

Session 3: Build Your Network

Objective: Students understand the importance and essentials of networking, identify relevant companies at the JA Inspire event, and prepare and practice interview questions for businesspeople in their fields of interest.

Networking

Networking, to say it simply, is meeting and forming contacts with other people in your field of business. More specifically, it is used to form business relationships and to identify, create, or even go through with business opportunities such as [expanding to international markets](#). In today's world, business and otherwise, networking has become extremely important. It might even be essential. Professional networks can lead to more business opportunities and might even further professional statuses. Networking often includes forming relationships with other people in [your field or doing similar things as you](#). This means that you might even find out about job opportunities through your networking contacts.

Networking for students is extremely important. The majority of job/internship opportunities offered to students are usually through networking. Whether it is a family member who's helping you get a new job, or maybe an old boss who you're on good terms with, networking is crucial in helping advance your career development.

The virtual career fair is a great opportunity to network with possible employers. You can learn more about job opportunities, the education level they require and more about various companies that you may be interested in. They will have all this information within their booth.

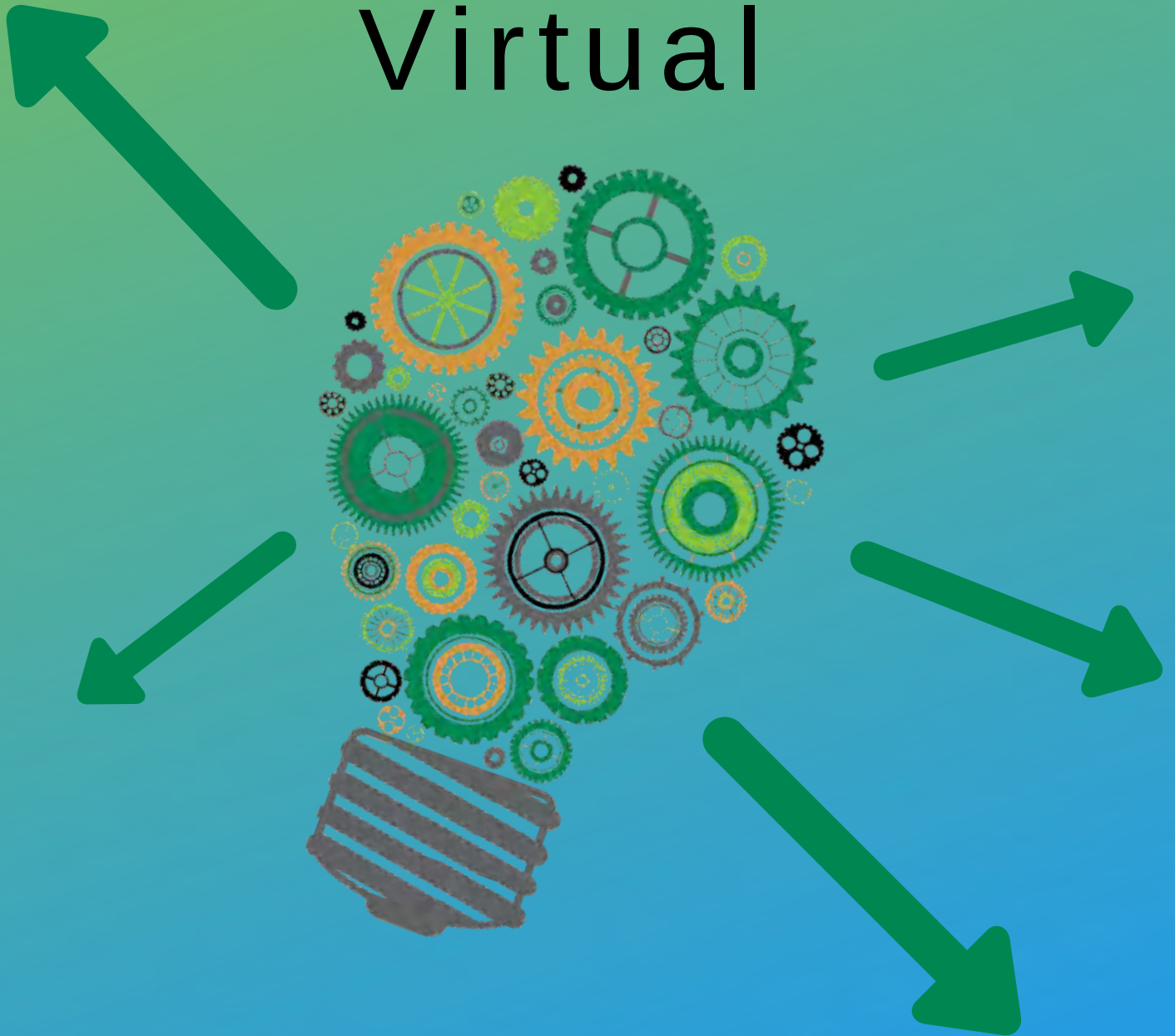
Here are two worksheets that provide great information on types of questions to ask during networking/interviewing

To access the first worksheet click [HERE](#)

To access the second worksheet click [HERE](#)

To wrap up this session, watch this great video on networking and interviewing! Click [HERE](#) for the video.

Navigating JA Inspire Virtual



Navigating the Virtual Career Fair

Click [HERE](#) for a video on navigating the career fair or review the following pages.

The next few pages will help you as you navigate through the career fair.

There are four main areas that make up the fair:

- Lobby
- Info desk
- Exhibit hall
- Auditorium

Take the next few minutes to familiarize yourself with the four main areas and how to navigate through each. **Our suggestion is that you visit the exhibit hall before visiting the auditorium.** The rest is up to you!

Lobby

Your point of entry is through the virtual lobby, which includes access to the following:

- **Info desk:** Find tools to help you, if needed, during your visit.
- **Company banners:** Click on the banner to go directly to the company's career booth.
- **Exhibit hall:** Visit exhibitor and career cluster booths within the exhibit hall.
- **Auditorium:** Enter to watch our webinars.



JA Information Desk

Visit the information desk to:

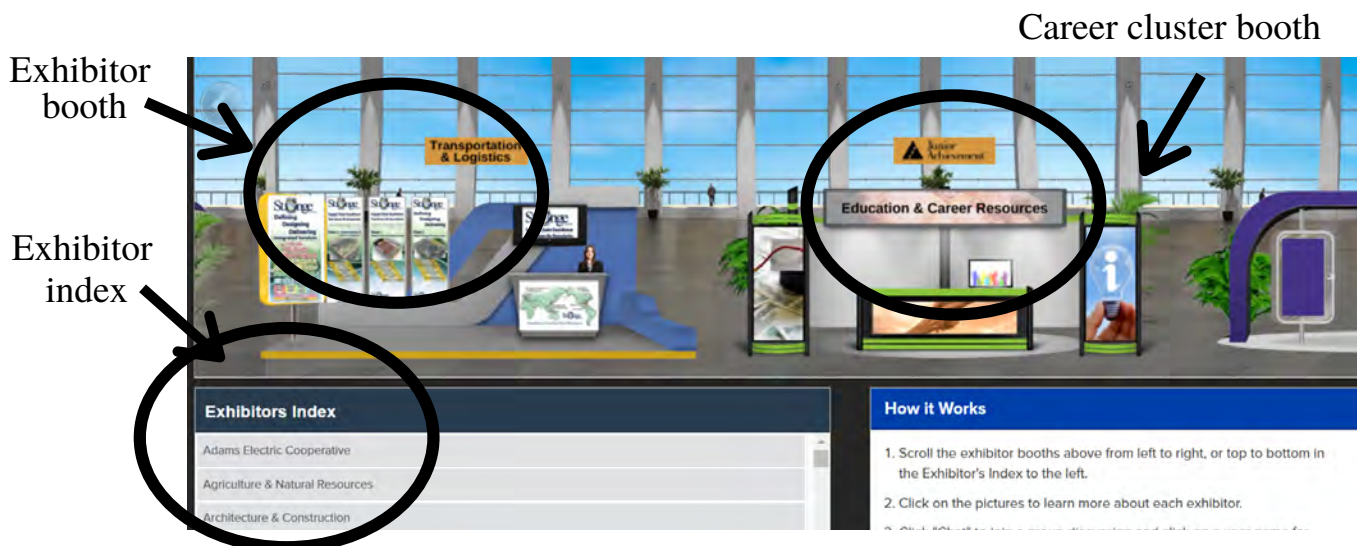
- Get answers to your navigational and technical questions.
- Watch navigational screencast videos to help you get around the event.
- See listings of exhibitor and webinar spotlights.



Exhibit Hall

Enter the exhibit hall to:

- Visit career cluster booths to learn more about each of the 16 career clusters. Also visit the education and career resource booth to learn about resources available to you. These booths have the JA logo above the booth and are in alphabetical order. Exhibitor booths are after their primary career cluster booth, in alphabetical order.
- Use the exhibitor index to locate a certain booth.

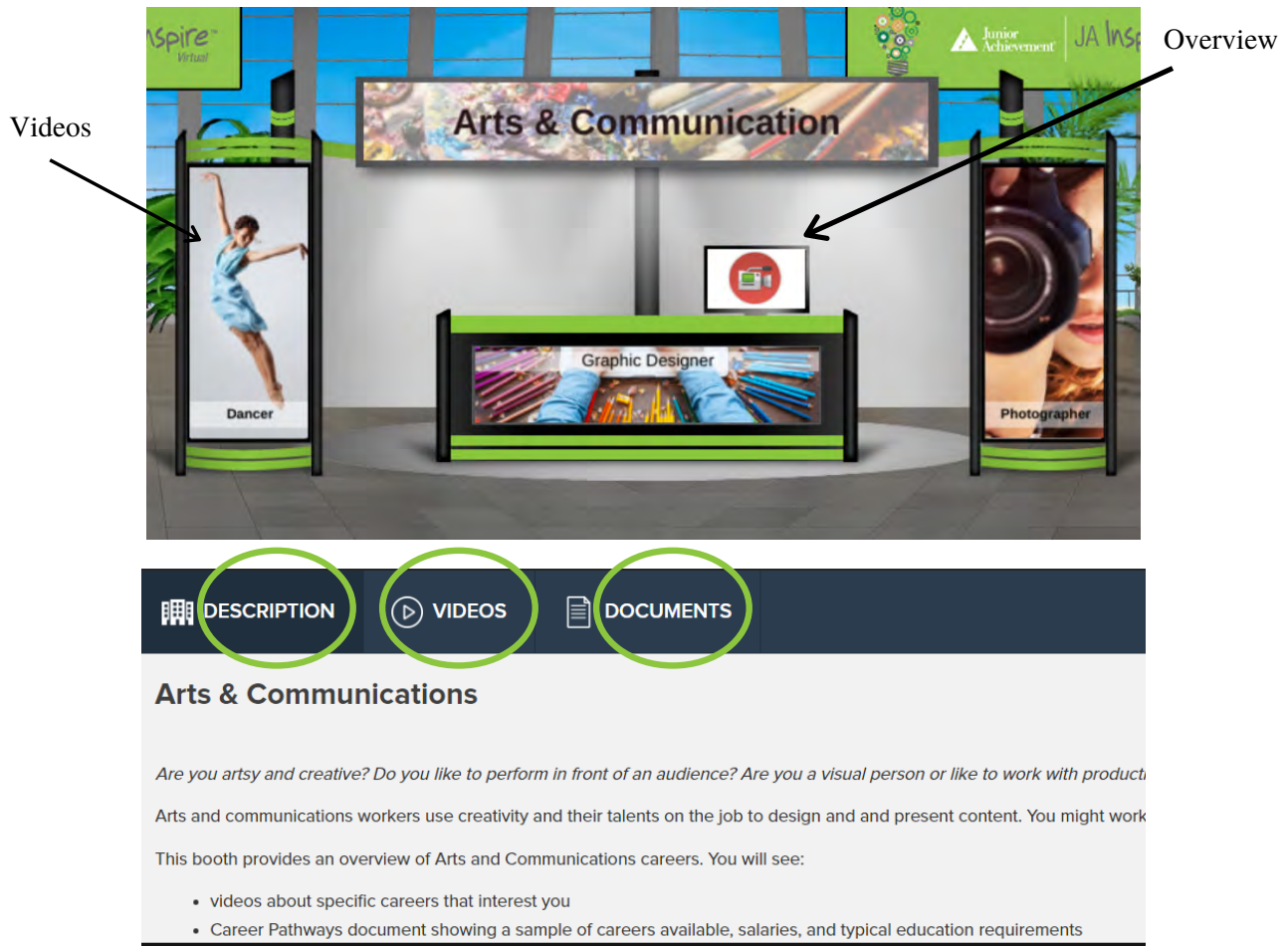


Career Cluster Booths

Career cluster booths offer:

- Videos about jobs within the career cluster. Click on the booth images and click on the video section below the booth.
- Pamphlets and flyers that detail educational levels, salaries and jobs within the career cluster. Listed under the document section.
- Overview of the career cluster. Click on the career cluster icon on the desk.

You are able to add provided information to your **backpack** and revisit it after you leave the fair. You can reenter the fair as many times as you want until June 13th, 2021, and can share with other students, teachers, and adults at home.



Videos

Overview

DESCRIPTION VIDEOS DOCUMENTS

Arts & Communications

Are you artsy and creative? Do you like to perform in front of an audience? Are you a visual person or like to work with products?

Arts and communications workers use creativity and their talents on the job to design and and present content. You might work

This booth provides an overview of Arts and Communications careers. You will see:

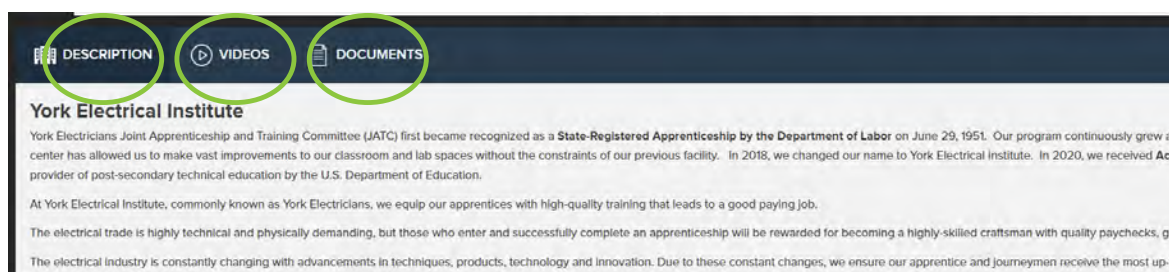
- videos about specific careers that interest you
- Career Pathways document showing a sample of careers available, salaries, and typical education requirements

Exhibitor Booths

Exhibitor booths offer:

- Videos
- Pamphlets and flyers
- Career stories
- Job descriptions
- Job postings
- Links to company and career information on company web pages
- Tips about career planning, planning for your future, interviewing, and more

You are able to add provided information to your **backpack** and revisit it after you leave the fair. You can reenter the fair as many times as you want until June 13th, 2021, and can share with other students, teachers, and adults at home.



Auditorium

Visit the auditorium to:

- Watch pre-recorded webinars to learn about career-readiness, financial literacy, entrepreneurship, and leadership. Click on the JA Inspire screen to see the available list.

All speakers and webinars are "on demand" so you may visit at any time.

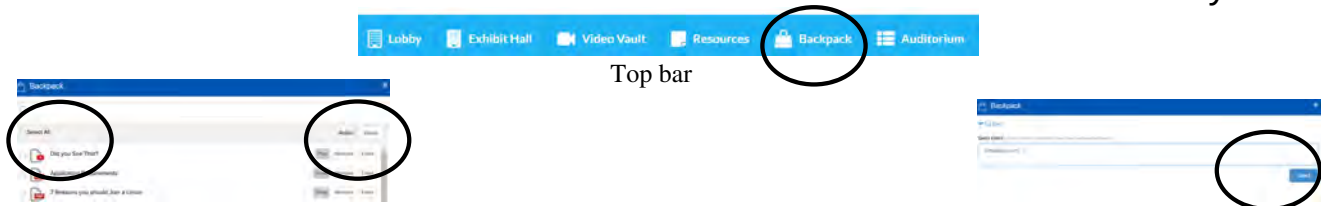


Click on the JA Inspire screen to see the webinar list.

Backpack

The backpack allows you to email documents and videos found in the career cluster and exhibitor booths.

- Click "backpack" beside videos and documents in each booth. This saves the document to your backpack.
- At the end of your stay, click "backpack" in the top toolbar, click "select all" or on individual videos/documents. Click "email" and enter your school or home email address. Click "send". All documents will be emailed to you.



How to Get Answers to Questions

Since JA Inspire Virtual is NOT live, there are a couple of ways to get answers to any questions you have while in the virtual career fair:

- **Information Desk**

- The information desk has videos and documents that will help you with **navigating** through the virtual career fair.





Welcome to
JA Inspire!



JA Inspire Launch Point



It's time for your journey to begin.

1. Make sure you have your login information.
2. Take notes and if you have questions for teachers, counselors or exhibitors, see the page "How to Get Answers to Questions".
3. Click [HERE](#) to launch JA Inspire Virtual.
4. After your visit, come back to this workbook to complete the following pages.
5. Have fun!!

Session 4: Make A Plan

Objective: Following the JA Inspire event, students evaluate personal goals and priorities to identify next steps, including exploration of high school coursework, extracurricular activities, and networking.

Evaluating JA Inspire Day:

Hello everyone, and welcome back! Congratulations on such a successful JA Inspire Day! I know you met a number of local business people and learned about different companies and jobs. Now it's time to reflect and determine the next steps in your career journey.

Let's discuss some things about your day. Please go through the questions below and write down some thoughts about the JA Inspire Day Event.

Question 1: What companies and careers did you learn about?

Question 2: Did the event affect how you think about your own career? If so, how?

Question 3: How will you use the information you gathered?

Question 4: Did you meet anyone you plan to reach out to now? Who did you meet, and what will you do to continue the conversation?

Question 5: What surprised you?

Question 6: What did you like the best?

Question 7: What new ideas do you have about your future career?

Once you've answered these questions, fill out a JA Inspire Personal Reflection worksheet found [HERE](#).

Following the career fair, you should focus on your Career Plan. You can do this by using the following tips.

- Reassess your interests and career choices.
- Work on your soft skills.
- Keep your elevator pitch fresh.
- Develop a networking system.
- Identify and do extracurricular activities that support your career goals.
- Stay on top of news about local businesses of interest.
- Explore educational opportunities relevant to your career interests.

To wrap up this session, fill out this Career Cluster Personal Reflection worksheet found [HERE](#).

Closing Remarks

Click on the image below to listen to JA Inspire closing remarks .



If the video does not load, click [HERE](#) for an alternative link.



Continue to the next page to complete REQUIRED surveys.

Glossary of Terms

Career cluster: Groups of similar and related firms in a geographic area that share common markets, technologies, worker skill needs and which are often linked by buyer-seller relationships.

Career exploration: Learning about various jobs and their "fit" with your unique career wants (the skills, interests and values you want satisfied by your career).

Career fair: An event where employers offer information about their companies to people who are looking for (or interested about learning about) their offered jobs (as known as a career expo).

Career plan: A list of short and long term goals along with the actions needed to achieve these goals; this helps you make decisions about what classes to take, after-school activities and internships to pursue.

Career planning: The continuous process of thinking about your interests, values, skills, and preferences so that you can make choices to get started towards a chosen career path.

High-demand / High-growth job: The need for a job in an industry.

High-wage job: A job in which the average wage is at least 50% higher than the overall average.

Interests: The things you want to know or learn about.

Inventory: Assessments or tools to help you learn about yourself.

Postsecondary: Any education completed after high school graduation (usually a college or trade school).

Return on Investment (ROI): A measure used to evaluate the value of an investment. To calculate, the benefit (or return) of an investment is divided by the cost of the investment.

Skill set: The knowledge, abilities and experience necessary to perform a job.

Values: What things and ideas are important to you.



Thank You to Our Sponsors

Presenting

Las Vegas Valley Water
District

Gold

Pacific Premier Bank
ReliaQuest
Univision Radio

Nevada Broadcasters Association

Silver

Eide Bailly
Nevada Test Site Mission Support and
Test Services
The Korte Company - Las Vegas
The Las Vegas Review Journal
District Council 16/ JATC
Walker Furniture

Bronze

AT&T Nevada
Capstone Capital
Fire & Rescue
Gaudin Ford
Las Vegas Metro Police
Natural History Museum
Nevada State Bank
NV Energy
Sinclair Broadcast Group
Tech Impact
Washoe County Manager's Office
Washoe County Sheriff's Office
MedSpeak (UNLV School of Medicine)
Washoe Department of Human Resources
SCHEELS
Nevada Society of Certified Public Accountants
UNLV Admissions
Whiting-Turner Construction

JA INSPIRE VIRTUAL PRESENTED BY
LVVWD AND NBA



Special Thank You To Our High Level Sponsors!



Las Vegas Valley Water District
Southern Nevada Water Authority
Springs Preserve®



Thank you for participating in



JA Inspire
VIRTUAL